



**ADDENDUM NO. 2  
Issued July 14, 2008**

**TO**

**“REQUEST FOR QUALIFICATIONS  
FOR  
PUBLIC RELATIONS SERVICES”  
(RFQ Number FY08-PA-002)  
(RFQ Issued June 16, 2008)**

**Note:** Proposers are required to acknowledge this and all Addenda in Section 6(a) of the Statement Of Qualifications Form.

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This Addendum consists of the Connecticut Resources Recovery Authority’s (CRRA) responses to written questions that were received by CRRA after the 3:00 p.m., July 3, 2008, deadline specified in the Instructions To Firms for the submission of written questions, but which CRRA considers of sufficient interest to all potential respondents to the RFQ to issue an addendum.

<b>1.</b>	Question	I have not seen any addenda to this RFP in the daily DAS notices. Have there been or will there be addenda before July 21?
	Answer	Section 8 of the Instructions To Firms clearly states that addenda will be posted on CRRA’s Web site ( <a href="http://www.crra.org">http://www.crra.org</a> ) on the “Business Opportunities” page under the “RFQ: Public Relations Services” heading. Addendum 1 was posted at this location on July 7, 2008. An e-mail announcing the posting of Addendum 1 and its location was sent on July 7, 2008, to each firm that submitted a Notice Of Interest Form to CRRA.  CRRA does not post addenda to solicitations on the DAS Web site.

2.	Question	Are we required to submit three references for each category of service for which we would like to be considered, e.g. three references for message development services, three references for media strategy services, three references for earned media services, three references for polling and research services?
	Answer	Section 10(f) of the Instructions To Firms clearly states that an SOQ must include the following:  “A completed References Form (Section 6 of the RFQ Package Documents) for each Category of Services for which the firm wishes to be considered. A particular reference can be used for more than one Category of Services. Indicate on the Form the Category of Services for which the references pertain.”