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West Hartford Honored, Rewarded for Recycling Success **CRRA Recognizes Town as Top Recycler for 3rd Straight Year**

WEST HARTFORD, Conn. – For years, the [Connecticut Resources Recovery Authority](#) has been reminding people that it pays to recycle. West Hartford and 63 other cities and towns have checks to prove it.

CRRA rebated more than \$400,000 – \$5 for every qualifying ton of recyclables they delivered to CRRA during the fiscal year ended June 30, 2010 – including \$30,014.95 to West Hartford.

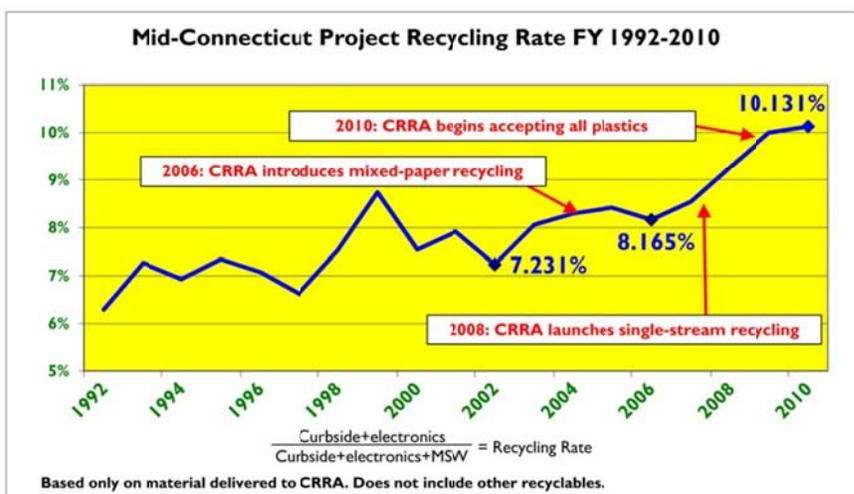
Editors: An image of CRRA honoring West Hartford, and an accompanying cutline, follow this release. A 300-dpi .jpg of the image was e-mailed along with this release.

For the third straight year, West Hartford delivered the most recyclables – 6,002.99 tons – among the 64 [Mid-Connecticut Project](#) recycling towns.

Money for the rebates comes from revenues CRRA receives from the sale of recycled commodities. But the rebates aren't the only financial incentive for towns to recycle. By not sending that waste to the [Mid-Connecticut Project trash-to-energy plant](#), those towns saved more than \$5.7 million in disposal fees; West Hartford saved \$414,206.31 just by recycling.

The \$5-a-ton rebate is just one of a number of CRRA initiatives to increase recycling:

- In 2008, CRRA introduced to Connecticut [single-stream recycling](#), the next generation of recycling.
- In 2009, CRRA supported the introduction of single-stream recycling with a public awareness campaign that featured radio advertisements, printed materials and press interviews.
- In 2010, [CRRA began accepting plastics #3 through #7](#) from Mid-Connecticut Project cities and towns.
- Its [award-winning education programs](#), offered through the [CRRA Trash Museum](#) in Hartford and [CRRA Garbage Museum in Stratford](#), attracted 56,499 participants in 2010, their third-highest participation total on record and fifth straight year totaling more than 50,000.



As a result of these efforts, residents of [Mid-Connecticut Project](#) towns recycled 83,856 tons of material in fiscal 2010. Add in 526 tons of electronics (not part of the rebate program) collected at [CRRA electronics recycling](#) events, and those towns recycled 84,382 tons of waste, which, for the fourth year in a row, set an all-time Project record.

And when compared to trash deliveries of 722,642 tons during the same period, Project towns recycled 10.13 percent of their solid waste, another Project record. Percentages are based on the ratio of recyclables to trash delivered to Mid-Connecticut Project facilities from Project towns.

“Reducing trash and increasing recycling are the best ways to manage the state’s solid waste problem, and we’re delighted that our initiatives are making that happen,” said Thomas D. Kirk, CRRA president.

Other noteworthy accomplishments:

- For the third straight year, Sharon and Salisbury, which combine their trash and recycling collections led Project by recycling 276.29 pounds per person.
- Middlebury had the best recycling rate at 25.85 percent.
- East Granby recycled 474.73 tons, an increase of more than 89 percent over its FY 2009 total, the largest tonnage increase in the Project.
- Torrington, meanwhile, had the best increase in its recycling rate (the ratio of recyclables to garbage delivered to the Mid-Connecticut Project) by more than 51 percent.

Since CRRA began issuing [recycling rebates after FY 2008](#), it has paid out more than \$1.6 million. Those towns saved an additional \$16 million by recycling instead of paying for trash disposal at \$69 per ton.

Recycling figures do not include electronics (recycled through CRRA, manufacturers or retailers) and do not include other forms of recycling, such as deposit container redemption, composting of grass clippings, yard waste and food, and recycling of other commodities including scrap metal, waste oil, lead-acid batteries. After taking all these other materials into consideration, the [Connecticut Department of Environmental Protection](#) estimates that Connecticut recycles about 30 percent of its solid waste.

The Connecticut Resources Recovery Authority is a quasi-public agency whose mission is to work for – and in – the best interests of the municipalities of the state of Connecticut. CRRA’s [board of directors](#) and [management team](#) develop and implement environmentally sound solutions and best practices for solid waste disposal and recycling management on behalf of municipalities. CRRA serves 96 Connecticut cities and towns. CRRA also runs [award-winning sustainability education](#) programs through the [CRRA Trash Museum](#) in Hartford and [CRRA Garbage Museum](#) in Stratford. For more information about CRRA and its activities, visit <http://www.crra.org>. Computer users can also discuss CRRA at its blog, <http://crra-blog.blogspot.com>.

(EDITORS AND NEWS DIRECTORS: A photograph, cutline and a complete list of towns and the rebates they received follow.)



The Town of West Hartford was recognized by the Connecticut Resources Recovery Authority for delivering the most recyclables among CRRA's 64 Mid-Connecticut Project recycling towns. Paul Nonnenmacher, director of public affairs for CRRA, presents a rebate check for \$30,014.95 to West Hartford Mayor Scott Slifka. (Editors: A 300-dpi .jpg of this photograph was e-mailed with the release.)

(EDITORS AND NEWS DIRECTORS: A complete list of towns and the rebates they received follows.)

Mid-Connecticut Project Recycling Rebates for FY 2010

| Town | Population (2009 estimate) | Recycling (tons) | Rebate @ \$5/ton | MSW (w/NPW) (tons) | Total Project waste stream ⁽¹⁾ | % Recycled ⁽¹⁾ | Per capita recycling (pounds) | Increase (decrease) in recycling tons | Increase (decrease) in recycling % | MSW savings |
|-----------------------------------|----------------------------|------------------|----------------------|--------------------|---|---------------------------|-------------------------------|---------------------------------------|------------------------------------|-----------------------|
| Avon | 17,357 | 2,309.01 | \$ 11,545.05 | 10,371.30 | 12,680.31 | 18.21% | 266.06 | 8.75% | 8.75% | \$159,321.69 |
| Beacon Falls | 5,866 | 298.65 | \$ 1,493.25 | 2,702.59 | 3,001.24 | 9.95% | 101.82 | -6.77% | -6.77% | \$20,606.85 |
| Bethlehem | 3,577 | 330.31 | \$ 1,651.55 | 1,725.26 | 2,055.57 | 16.07% | 184.69 | 0.25% | 0.25% | \$22,791.39 |
| Bloomfield | 20,696 | 1,384.86 | \$ 6,924.30 | 16,011.44 | 17,396.30 | 7.96% | 133.83 | 1.37% | 1.37% | \$95,555.34 |
| Bolton | 5,155 | 506.65 | \$ 2,533.25 | 2,057.15 | 2,563.80 | 19.76% | 196.57 | 3.83% | 3.83% | \$34,958.85 |
| Canaan ⁽²⁾ | 1,099 | N/A | N/A | 443.77 | 443.77 | N/A | N/A | N/A | N/A | N/A |
| Canton | 10,125 | 881.10 | \$ 4,405.50 | 4,947.33 | 5,828.43 | 15.12% | 174.04 | -6.31% | -6.31% | \$60,795.90 |
| Chester | 3,832 | 325.37 | \$ 1,626.85 | 1,343.02 | 1,668.39 | 19.50% | 169.82 | 8.00% | 8.00% | \$22,450.53 |
| Clinton | 13,609 | 794.32 | \$ 3,971.60 | 8,801.73 | 9,596.05 | 8.28% | 116.73 | 6.08% | 6.08% | \$54,808.08 |
| Colebrook | 1,532 | 151.73 | \$ 758.65 | 743.01 | 894.74 | 16.96% | 198.08 | -4.24% | -4.24% | \$10,469.37 |
| Cornwall | 1,488 | 158.92 | \$ 794.60 | 514.45 | 673.37 | 23.60% | 213.60 | -10.74% | -10.74% | \$10,965.48 |
| Coventry | 12,307 | 1,209.74 | \$ 6,048.70 | 3,776.85 | 4,986.59 | 24.26% | 196.59 | -4.56% | -4.56% | \$83,472.06 |
| Cromwell | 13,669 | 1,048.90 | \$ 5,244.50 | 9,256.10 | 10,305.00 | 10.18% | 153.47 | -20.60% | -20.60% | \$72,374.10 |
| Deep River | 4,683 | 281.46 | \$ 1,407.30 | 3,069.30 | 3,350.76 | 8.40% | 120.20 | -0.35% | -0.35% | \$19,420.74 |
| Durham/Middlefield ⁽²⁾ | 11,726 | N/A | N/A | 5,945.62 | 5,945.62 | N/A | N/A | N/A | N/A | N/A |
| East Granby | 5,210 | 474.73 | \$ 2,373.65 | 3,958.24 | 4,432.97 | 10.71% | 182.24 | 89.23% | 89.23% | \$32,756.37 |
| East Hampton | 12,766 | 1,102.21 | \$ 5,511.05 | 5,511.20 | 6,613.41 | 16.67% | 172.68 | 7.68% | 7.68% | \$76,052.49 |
| East Hartford | 48,634 | 1,936.29 | \$ 9,681.45 | 31,724.45 | 33,660.74 | 5.75% | 79.63 | -2.86% | -2.86% | \$133,604.01 |
| East Windsor | 11,041 | 876.00 | \$ 4,380.00 | 4,533.77 | 5,409.77 | 16.19% | 158.68 | 20.26% | 20.26% | \$60,444.00 |
| Ellington | 14,829 | 1,451.85 | \$ 7,259.25 | 5,325.54 | 6,777.59 | 21.42% | 195.81 | 17.02% | 17.02% | \$100,177.65 |
| Enfield | 45,259 | 2,995.11 | \$ 14,975.55 | 27,964.65 | 30,959.76 | 9.67% | 132.35 | -0.73% | -0.73% | \$206,662.59 |
| Essex | 6,810 | 767.09 | \$ 3,835.45 | 3,432.45 | 4,199.54 | 18.27% | 225.28 | 15.39% | 15.39% | \$52,929.21 |
| Farmington | 25,144 | 2,314.04 | \$ 11,570.20 | 17,400.24 | 19,714.28 | 11.74% | 184.06 | 4.18% | 4.18% | \$159,668.76 |
| Glastonbury | 33,353 | 3,699.10 | \$ 18,495.50 | 19,509.97 | 23,209.07 | 15.94% | 221.82 | -14.81% | -14.81% | \$255,237.90 |
| Goshen | 3,244 | 293.40 | \$ 1,467.00 | 1,405.25 | 1,698.65 | 17.27% | 180.89 | 5.84% | 5.84% | \$20,244.60 |
| Granby | 11,220 | 1,502.96 | \$ 7,514.80 | 4,657.03 | 6,159.99 | 24.40% | 267.91 | 28.35% | 28.35% | \$103,704.24 |
| Guilford | 22,469 | 1,646.22 | \$ 8,231.10 | 13,461.20 | 15,107.42 | 10.90% | 146.53 | 14.13% | 14.13% | \$113,589.18 |
| Haddam | 7,954 | 492.02 | \$ 2,460.10 | 3,282.66 | 3,774.68 | 13.03% | 123.72 | -0.20% | -0.20% | \$33,949.38 |
| Hartford | 124,060 | 4,282.40 | \$ 21,412.00 | 98,201.98 | 102,484.38 | 4.18% | 69.04 | 19.52% | 19.52% | \$295,485.60 |
| Harwinton | 5,596 | 478.24 | \$ 2,391.20 | 2,236.69 | 2,714.93 | 17.62% | 170.92 | 5.84% | 5.84% | \$32,998.56 |
| Hebron | 9,304 | 859.76 | \$ 4,298.80 | 3,265.94 | 4,125.70 | 20.84% | 184.82 | -2.83% | -2.83% | \$59,323.44 |
| Killingworth | 6,522 | 630.90 | \$ 3,154.50 | 2,624.95 | 3,255.85 | 19.38% | 193.47 | 6.43% | 6.43% | \$43,532.10 |
| Litchfield | 8,686 | 658.97 | \$ 3,294.85 | 5,413.54 | 6,072.51 | 10.85% | 151.73 | -0.30% | -0.30% | \$45,468.93 |
| Lyme ⁽²⁾ | 2,098 | N/A | N/A | 851.36 | 851.36 | N/A | N/A | N/A | N/A | N/A |
| Madison | 18,824 | 1,420.91 | \$ 7,104.55 | 8,745.81 | 10,166.72 | 13.98% | 150.97 | -14.18% | -14.18% | \$98,042.79 |
| Manchester | 56,388 | 5,006.07 | \$ 25,030.35 | 37,814.88 | 42,820.95 | 11.69% | 177.56 | 32.00% | 32.00% | \$345,418.83 |
| Marlborough | 6,359 | 528.97 | \$ 2,644.85 | 2,884.92 | 3,413.89 | 15.49% | 166.37 | 5.86% | 5.86% | \$36,498.93 |
| Middlebury | 7,394 | 837.68 | \$ 4,188.40 | 2,403.26 | 3,240.94 | 25.85% | 226.58 | -3.78% | -3.78% | \$57,799.92 |
| Naugatuck | 32,019 | 1,476.70 | \$ 7,383.50 | 15,902.29 | 17,378.99 | 8.50% | 92.24 | -3.78% | -3.78% | \$101,892.30 |
| Newington | 29,818 | 2,181.83 | \$ 10,909.15 | 22,408.72 | 24,590.55 | 8.87% | 146.34 | -1.12% | -1.12% | \$150,546.27 |
| Norfolk | 1,658 | 165.78 | \$ 828.90 | 797.95 | 963.73 | 17.20% | 199.98 | -10.17% | -10.17% | \$11,438.82 |
| North Branford | 14,387 | 878.64 | \$ 4,393.20 | 7,756.69 | 8,635.33 | 10.17% | 122.14 | 5.91% | 5.91% | \$60,626.16 |
| North Canaan | 3,366 | 240.78 | \$ 1,203.90 | 2,735.20 | 2,975.98 | 8.09% | 143.07 | 4.37% | 4.37% | \$16,613.82 |
| Old Lyme ⁽²⁾ | 7,402 | N/A | N/A | 4,177.86 | 4,177.86 | N/A | N/A | N/A | N/A | N/A |
| Old Saybrook | 10,545 | 1,015.34 | \$ 5,076.70 | 10,823.62 | 11,838.96 | 8.58% | 192.57 | -13.16% | -13.16% | \$70,058.46 |
| Oxford | 12,890 | 776.29 | \$ 3,881.45 | 4,894.70 | 5,670.99 | 13.69% | 120.45 | 5.64% | 5.64% | \$53,564.01 |
| Portland | 9,577 | 555.74 | \$ 2,778.70 | 3,969.65 | 4,525.39 | 12.28% | 116.06 | -32.53% | -32.53% | \$38,346.06 |
| Rocky Hill | 18,827 | 1,421.12 | \$ 7,105.60 | 11,070.92 | 12,492.04 | 11.38% | 150.97 | 2.22% | 2.22% | \$98,057.28 |
| Roxbury | 2,320 | 198.54 | \$ 992.70 | 768.60 | 967.14 | 20.53% | 171.16 | -9.88% | -9.88% | \$13,699.26 |
| RRDD#1 | 21,234 | 1,926.51 | \$ 9,632.55 | 12,800.66 | 14,727.17 | 13.08% | 181.46 | -0.22% | -0.22% | \$132,929.19 |
| Sharon/Salisbury | 7,015 | 969.07 | \$ 4,845.35 | 3,308.69 | 4,277.76 | 22.65% | 276.29 | -5.43% | -5.43% | \$66,865.83 |
| Simsbury | 23,648 | 2,527.15 | \$ 12,635.75 | 15,329.87 | 17,857.02 | 14.15% | 213.73 | -5.92% | -5.92% | \$174,373.35 |
| South Windsor | 26,258 | 2,725.38 | \$ 13,626.90 | 15,620.38 | 18,345.76 | 14.86% | 207.58 | 16.40% | 16.40% | \$188,051.22 |
| Southbury | 19,706 | 1,574.28 | \$ 7,871.40 | 10,121.96 | 11,696.24 | 13.46% | 159.78 | -8.40% | -8.40% | \$108,625.32 |
| Suffield | 15,163 | 1,395.64 | \$ 6,978.20 | 6,353.76 | 7,749.40 | 18.01% | 184.08 | 28.68% | 28.68% | \$96,299.16 |
| Thomaston | 7,801 | 465.28 | \$ 2,326.40 | 4,283.78 | 4,749.06 | 9.80% | 119.29 | 10.18% | 10.18% | \$32,104.32 |
| Tolland ⁽²⁾ | 14,823 | N/A | N/A | 6,089.35 | 6,089.35 | N/A | N/A | N/A | N/A | N/A |
| Torrington | 35,408 | 2,957.83 | \$ 14,789.15 | 26,128.08 | 29,085.91 | 10.17% | 167.07 | 48.88% | 48.88% | \$204,090.27 |
| Vernon | 30,182 | 1,925.74 | \$ 9,628.70 | 15,193.53 | 17,119.27 | 11.25% | 127.61 | -5.64% | -5.64% | \$132,876.06 |
| Waterbury | 107,143 | 2,961.21 | \$ 14,806.05 | 80,860.42 | 83,821.63 | 3.53% | 55.28 | -6.88% | -6.88% | \$204,323.49 |
| Watertown | 22,217 | 1,238.03 | \$ 6,190.15 | 13,539.02 | 14,777.05 | 8.38% | 111.45 | -3.22% | -3.22% | \$85,424.07 |
| West Hartford | 60,852 | 6,002.99 | \$ 30,014.95 | 38,032.34 | 44,035.33 | 13.63% | 197.30 | -1.46% | -1.46% | \$414,206.31 |
| Westbrook | 6,685 | 414.08 | \$ 2,070.40 | 4,800.92 | 5,215.00 | 7.94% | 123.88 | 11.09% | 11.09% | \$28,571.52 |
| Wethersfield | 25,767 | 2,073.92 | \$ 10,369.60 | 17,840.63 | 19,914.55 | 10.41% | 160.97 | -2.19% | -2.19% | \$143,100.48 |
| Windsor Locks | 12,517 | 1,095.40 | \$ 5,477.00 | 9,193.33 | 10,288.73 | 10.65% | 175.03 | 18.83% | 18.83% | \$75,582.60 |
| Woodbury | 9,700 | 757.14 | \$ 3,785.70 | 5,110.03 | 5,867.17 | 12.90% | 156.11 | 1.82% | 1.82% | \$52,242.66 |
| TOTALS | 1,208,813 | 83,856.35 | \$ 419,281.75 | 748,232.05 | 748,232.05 | 10.13% | 138.74 | 3.15% | 3.15% | \$5,786,088.15 |
| | | | | | | 10.29% | | | | |

⁽¹⁾ - Includes electronics collected at CRRA events (town-by-town figures are not available).

⁽²⁾ - Canaan, Durham, Lyme, Middlefield, Old Lyme and Tolland deliver trash but not recyclables to the Mid-Connecticut Project.