



CONNECTICUT RESOURCES RECOVERY AUTHORITY

FOR IMMEDIATE RELEASE

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CRRA Garbage Museum Announces Flyer Contest

Schools Invited to Help Increase Recycling of Junk Mail, Other Types of Paper

STRATFORD, Conn. – The Connecticut Resources Recovery Authority Garbage Museum and the Southwest Regional Recycling Operating Committee (SWEROC) are looking for Grade 4 students to help spread the word that junk mail and other forms of paper can be recycled in 20 southwest Connecticut towns. **(EDITORS: A LISTING OF PARTICIPATING TOWNS IS ATTACHED.)**

The Garbage Museum and SWEROC are holding a flyer contest, with winners receiving Borders gift cards. The winning flyers will be reproduced and used by the CRRA Garbage Museum to promote residential and school paper recycling. Packets with contest rules, entry forms and information sheets will be distributed to the Bridgeport Project area schools.

The contest deadline is Feb. 15, 2007. Prizes will be awarded to the top three winners.

To enter, a student can create an 8½-by-11 inch flyer drawn on white copy paper with the theme of “mixed paper recycling.” Mixed paper includes materials such as catalogs, magazines, bill inserts and computer printer paper. Mailings and other paper with personal information can be shredded before recycling. This material can be placed in the same brown paper grocery as recycled newspapers.

“This is an opportunity for fourth-grade students to show us their creativity and encourage more paper recycling,” said Sotora Montanari, CRRA education supervisor. “We hope all fourth-grade students in our towns will enter.”

The CRRA Garbage Museum is located at 1410 Honeyspot Road Extension in Stratford. For more information on the flyer contest or to obtain an entry kit, call (203) 381-9571 or go to <http://www.crra.org/education> .

The Connecticut Resources Recovery Authority is a quasi-public agency whose mission is to work for-and in – the best interests of the municipalities of the state of Connecticut. CRRA’s new board of directors and new management team develop and implement environmentally sound solutions and best practices for solid waste disposal and recycling management on behalf of municipalities. CRRA also runs environmental and recycling educational programs through its Visitors Center in Hartford and Garbage Museum in Stratford. For more information about CRRA and its activities, visit <http://www.crra.org>.

CRRA Bridgeport Project Towns

Bethany

Bridgeport

Darien

East Haven

Easton

Fairfield

Greenwich

Milford

Monroe

New Canaan (delivers recyclables but not trash)

Norwalk

Orange

Shelton

Stamford

Stratford

Trumbull

Weston

Westport

Wilton

Woodbridge