

### FOR IMMEDIATE RELEASE

Further Information:

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### **Recycle Those Holiday Catalogs with CRRA** Mixed-Paper Recycling Offered to 90 Cities and Towns

HARTFORD, Conn. – With the holiday shopping season in full swing, catalogs, flyers and coupons are arriving in the mail daily. Rather than put those items in the trash, residents of 90 Connecticut Resources Recovery Authority cities and towns can recycle these and many other items that come through the mail.

CRRA has introduced mixed-paper recycling for residents of the 70 towns of its Mid-Connecticut Project and the 20 towns of its Bridgeport Project. **(EDITORS: A LIST OF PARTICIPATING TOWNS IS ATTACHED.)** Residential mixed paper includes catalogs, magazines, letters and home computer printer paper. Credit-card offers and other mailing with personal information can be shredded before recycling to protect privacy.

According to the U.S. Environmental Protection Agency, 5.4 million tons of catalogs and other direct mailings ended up in the U.S. waste stream in 2003. CRRA has expanded its list of recyclables, meaning residents of Mid-Connecticut and Bridgeport Project towns won't have to stuff those items into the trash any more.

"If it's paper and comes through the mail, just add it to your newspapers for recycling," said Thomas P. Gaffey, CRRA manager of recycling and enforcement. "It's as simple as that."

In addition to mixed paper and junk mail, most Connecticut residents can recycle No. 1 and No. 2 plastics, aluminum and steel cans, glass containers, corrugated cardboard, newspaper and magazines. Residents should call their local public works department for information about specific towns.

The Connecticut Resources Recovery Authority is a quasi-public agency whose mission is to work for – and in – the best interests of the municipalities of the state of Connecticut. CRRA's new board of directors and new management team develop and implement environmentally sound solutions and best practices for solid waste disposal and recycling management on behalf of municipalities. CRRA also runs environmental and recycling educational programs through its Visitors Center and Trash Museum in Hartford and Children's Garbage Museum in Stratford. For more information about CRRA and its activities, visit <u>http://www.crra.org</u>.



#### BACKGROUNDER Further Information:

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## **CRRA Mid-Connecticut Project Towns**

Avon Barkhamsted Beacon Falls Bethlehem Bloomfield Bolton Canaan Canton Chester Clinton Colebrook Cornwall Coventry Cromwell Deep River Durham East Granby East Hampton

East Hartford East Windsor Ellington Enfield Essex Farmington Glastonbury Goshen Granby Guilford Haddam Hartford Harwinton Hebron Killingworth Litchfield Lyme Madison

Manchester Marlborough Middlebury Middlefield Naugatuck New Hartford Newington Norfolk North Branford North Canaan Old Lyme Old Saybrook Oxford Portland Rocky Hill Roxbury Salisbury Sharon

Simsbury South Windsor Southbury Suffield Thomaston Tolland Torrington Vernon Waterbury Watertown West Hartford Westbrook Wethersfield Winchester Windsor Locks Woodbury

# **CRRA Bridgeport Project Towns**

Bethany Bridgeport Darien East Haven Easton Fairfield Greenwich Milford Monroe New Canaan (delivers recyclables but not trash) Norwalk Orange Shelton Stamford Stratford Trumbull

Weston Westport Wilton Woodbridge